

## Report of the Head of Waste Management

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### West Inner Area Committee

Date: 9 September 2009

### Subject: Residual Waste Treatment PFI Project Update and Presentation

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#### Electoral Wards Affected:

All wards

Ward Members consulted  
(referred to in report)

#### Specific Implications For:

Equality and Diversity

Community Cohesion

Narrowing the Gap

Council  
Function

Delegated Executive  
Function available  
for Call In

Delegated Executive  
Function not available for  
Call In Details set out in the  
report

## Executive Summary

The process to procure a facility to treat the waste that cannot be economically recycled and would otherwise be sent to landfill is progressing well.

The council is now embarking on a programme of communications with residents and other interested parties about the proposals and to describe the next stages of the process.

### 1.0 Purpose of This Report

1.1 This report provides an update to West Inner Area Committee on the programme of communications activity supporting the Residual Waste Treatment PFI project and the opportunity to view the Power point presentation and supporting materials to be distributed to the public.

### 2.0 Background Information

2.1 A report to Area Committees in March and April, described the approach to communication, education and engagement around the project over the coming year.

### **3.0 Residual Waste Treatment Facility – Communications update**

- Presentations were made to all political groups in June 2009.
- Following this a revised presentation has been produced with a complimentary leaflet – ‘What is Leeds doing with it’s waste’.
- A further two leaflets have been produced:
  - i. The City’s waste solution – your questions answered
  - ii. The City’s waste solution – technologies and bidders

3.1 Alongside attendance at all Area Committees the programme of communications attached at Appendix 1 will begin.

### **4.0 Recommendation**

4.1 That West Inner Area Committee:

- Note the contents of this report;
- Receive the presentation and note the supplementary leaflets.

### **5.0 Background Papers**

5.1 Residual Waste Treatment Project: Update and Communication and Community Engagement Strategy – West Inner Area Committee April 2009

## Appendix 1 - Communications about the Residual Waste Treatment Facility – August to December 2009

| Who?  | What?   | When?  |
|---|---|--|
| <p>Residents close to either of the two proposed sites for a residual waste treatment facility.</p>   | <p>A leaflet, explaining the background to the Residual Waste Treatment project and inviting them to find out more will be sent to each household within a 1 mile radius of either of the two proposed sites. Posters will also be distributed to community venues in the areas, e.g. leisure centres, community centres. The leaflet and posters will invite residents to find out more through one of the following options:</p>  | <p>Distributed in September 2009</p>                     |
|   | <p>1. Signposting to more detailed information on the council website;</p>  |  |
|   | <p>2. Registering to receive a pack of information, either electronically, or in hard copy;</p>   | <p>Distributed as requested.</p>                         |
|   | <p>3. Registering for the chance to attend an information session briefing in a local community venue.</p> <p>Each session will consist of the standard presentation and a chance for discussion about the proposals. Whilst we will try to make sure all people who request attendance can do so, it is possible we may have to limit numbers and if this is the case we will ask the third party organisation to choose attendees to ensure representation from across the community.</p> | <p>Delivered between September and November 2009</p>     |
| <p>Local residents groups and/or community forums in the areas close to either of the two proposed sites for a residual waste treatment facility.</p> | <p>We will identify residents groups and community forums, in discussion with local ward Members and Area Management officers, and offer them the chance to receive the standard presentation from council officers and to feedback on our proposals.</p>   | <p>Presentations between September and November 2009</p> |

| Who?   | What?   | When?                           |
|--|---|---------------------------------|
| Local businesses in the areas close to either of the two proposed sites for a residual waste treatment facility. | Working with Aire Valley Leeds we have agreed various methods to communicate with local businesses and to invite them to a briefing with council officers at our Cross Green site.  | Between August and October 2009 |
| Leeds-wide public  | <p>We will follow on from the first issue of Recycling and Waste Update, which was distributed to all households in February 2009.</p> <p>Issue two will focus on the Residual Waste Treatment Facility and the same presentation messages above. Residents will be invited to register to receive more information and updates via:</p> <ul style="list-style-type: none"> <li>• Signposting to more detailed information on the council's website;</li> <li>• Register to receive a pack of information or updates, electronically or in hard copy format;</li> </ul> <p>The newsletter will also give residents the chance to feed back on the information via email, in writing and by telephone.</p> | Distributed in December 2009    |
| Elected Members  | The presentation that forms the basis of the communications approach will be shown at Area Committees in September 2009. A pack of information on the Residual Waste Treatment Facility including the presentation, leaflets will be distributed to all ward members.   | Distributed in September 2009   |